

Dr. Atif Ali Gill

HEC Approved Supervisor

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OBJECTIVE

Having sound professional experience in both the corporate sector and academia provide me with an opportunity to bridge the gap between the industry and the education sector. In this way, I can deliver the best of my knowledge and skills in the field of research and academia to serve society and achieve organizational goals in a team-oriented environment.

EDUCATION

PhD (Management) OYAGSB, University Utara, Kedah, Malaysia	2015 – 2019
MS (Management Science) COMSATS, Pakistan	2012 – 2014
MBA (Marketing) Bahauddin Zakariya University	2004 – 2007
MCS (Networking) University of Punjab	2001 – 2004
Bachelor of Science Bahauddin Zakariya University	1998 – 2001

CERTIFICATION

JAIBP (E-9619) IBP, Karachi, Pakistan.	2009-- 2011
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PROFESSIONAL EXPERIENCE

Academic Experience:

Lecturer, Department of Business Administration, 09.03.20 to till date
University of Sahiwal, Sahiwal.

Assistant Professor, Department of Management sciences, 04.09.2019 to 08.03.2020
Riphah International University Faisalabad Campus

Lecturer/Instructor, Department of Management sciences, 24.08.2007 to 21.01.2008
Virtual University of Pakistan, Lahore Main Campus.

Industrial Experience:

Associate Manager (Assets) OG-1 ABL Regional Office, 22.01.2008 to 02.09.2018
Department of Advances, Allied Bank Limited Pakistan

JOURNAL PUBLICATIONS

1. Gill, A. A., Ali, B., & Kazmi, K. R. (2022). BOON OR A BANE: A QUALITATIVE STUDY TO EXPLORE THE CRYPTOCURRENCY AFFECT THE TRADITIONAL FINANCIAL SYSTEM IN A DEVELOPING ECONOMY. *Pakistan Journal of Social Research*, 4(03), 357-364. (HEC recognized Journal)
2. Gill, A. A., Kazmi, K. R., & Ali, B. DO GOOD, HAVE GOOD: ANALYZING THE EFFECT OF GREEN HUMAN RESOURCE MANAGEMENT PRACTICES ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR TOWARDS THE ENVIRONMENT IN DEVELOPING ECONOMY. (HEC recognized Journal)
3. Gill, A. A., Kazmi, K. R., & Ali, B. (2022). EXPLORING THE FACTORS AFFECTING THE PAKISTANI FAMILY FOOD ENVIRONMENT IN THE POST-PANDEMIC ERA: A QUALITATIVE STUDY USING THEMATIC ANALYSIS. *Pakistan Journal of Social Research*, 4(2), 1185-1192. (HEC recognized Journal)
4. Gill, A. A., Kazmi, K. R., & Ali, B. AN EXPLORATORY STUDY TO ANALYZE THE FACTORS AFFECTING THE PROFITABILITY OF PAKISTANI ISLAMIC BANKS DUE TO COVID-19 PANDEMIC BASED ON TOE THEORY. (HEC recognized Journal)
5. Gill, A., Ahmad, B., & Kazmi, S. (2021). The effect of green human resource management on environmental performance: The mediating role of employee eco-friendly behavior. *Management Science Letters*, 11(6), 1725-1736. (Scopus indexed, HEC recognized Journal)
6. Gill, A. A., Ansari, R. H., Akram, K., & Tufail, M. W. (2021). Application of cognitive motivational relational theory to examine the influence of e-banking quality factors on customer loyalty. *Journal of Accounting and Finance in Emerging Economies*, 7(1), 241-249. (HEC recognized Journal)
7. Gill, A. A., Ansari, R. H., & Tufail, M. W. (2021). Going Green: Theory of Reasoned Action Application to Examine the Consumer Intention Through Mediating Role of Green Technology Beliefs. *Review of Applied Management and Social Sciences*, 4(1), 63-77. (HEC recognized Journal)
8. GILL, D. A. A., ANSARI, R. H., & SAMRA MALIK, N. A. S. R. E. E. N. (2021). Examine the influence of green human resource management on environmental performance: Mediating role of organizational focused citizenship behaviour towards the environment. *Journal of Contemporary Issues in Business and Government*, 27(2), 1922-1933. (HEC recognized Journal)
9. Gill, A. A., Ali, M. H., Aslam, M., & Amjad, M. H. (2021). A Model to Analyze the Mobile e-banking Application Quality Factors impact on Consumers'e-Loyalty: Mediating Role of e-Satisfaction. *iRASD Journal of Management*, 3(2), 137-145. (HEC recognized Journal)
10. Gill, A. A., Abdullah, M., & Ali, M. H. (2021). A Study to Analyze the Determinants of Fast-food Restaurant Customer Loyalty through Mediating Impact of Customer Satisfaction. *Global Economics Review*, VI. (HEC recognized Journal)
11. Gill, A. A., Ansari, R. H., & Tufail, M. W. (2021). Nexus among Trust, Job Satisfaction, and Affective Organizational Commitment: A Developing Country Perspective. *Review of Education, Administration & Law*, 4(1), 67-78. (HEC recognized Journal)
12. Gill, A. A., Asim, J., Akram, S., Honey, S., Farid, S., & Khalid, A. (2021). Impact of Motherhood Myths and Labor Legal Rights on Occurrence of Child Labor: Moderating Role of Moral Foundation of Organization. *Ilkogretim Online*, 20(5). (Scopus indexed)
13. GILL, A. A., ABDULLAH, M., & CHAUDHARY, M. G. (2021). Examine the Mediating Role of Trust between Quality Factors and Customers Loyalty in Developing Economy. *International Journal of Business and Economic Affairs*, 6(3), 191-200. (HEC recognized Journal)

14. Abdullah, M., Gill, A. A., & Shoukat, A. (2021). Road to Openness: Implications of Globalization for Education in Pakistan. *Global Economics Review*, VI, 75-86. (HEC recognized Journal)
 15. Gill, A. A., Ansari, R. H., Malik, Z., & Tufail, M. W. (2021). An Empirical Analysis to Understand Consumer Intention to Use Mobile Payment Platform: The Mediating Role of Trust. *Journal of Business and Social Review in Emerging Economies*, 7(1), 209-217. (HEC recognized Journal)
 16. Gill, A. A., Ali, B., & Kazmi, K. R. (2021). EXAMINE THE IMPACT OF MARKETING, TECHNOLOGICAL INNOVATION, STORE IMAGE, AND CONSUMER VALUE ON WORD OF MOUTH IN PAKISTAN RETAIL SECTOR: MEDIATING ROLE OF CUSTOMER SATISFACTION. *Pakistan Journal of Social Research*, 3(3), 629-637. (HEC recognized Journal)
 17. Abdullah, M., Shoukat, A., Gill, A. A. (2021). CONSESSTIONAL DEBT AND GROWTH IN SERVICES SECTOR OF PAKISTAN. *Global Social Sciences Review (GSSR)*, 6(2), 215 – 223. (HEC recognized Journal)
 18. Gill, A. A., Ali, B., & Kazmi, K. R. EXAMINE THE IMPACT OF SHARIA COMPLIANCE ON ISLAMIC CORPORATE SOCIAL RESPONSIBILITY ADOPTION IN PAKISTANI ISLAMIC BANKS: MODERATING ROLE OF COMMUNITY EXPECTATIONS. (HEC recognized Journal)
 19. GILL, D. A. A., ANSARI, R. H., IQBAL, S., & ASIM, J. (2020). Examine the individual's behavioural intentions to use Green Information technology: Moderating role of personality trait conscientiousness. *Journal of Contemporary Issues in Business and Government/ Vol, 26(2)*, 1164. (HEC recognized Journal)
 20. Gill, A. A., Malik, S., Iqbal, S., Haseeb, H., & Akhtar, N. (2020). AN EMPIRICAL STUDY OF HIGHER EDUCATION STUDENTS'INTENTIONS TO USE E-LEARNING: DEVELOPING COUNTRY PERSPECTIVE. *PalArch's Journal of Archaeology of Egypt/Egyptology*, 17(8), 1046-1058. (Scopus indexed)
 21. Gill, A. A., Amin, S., & Saleem, A. (2020). Investigation of Critical Factors for Successful ERP Implementation: An Exploratory Study. *Journal of Business and Social Review in Emerging Economies*, 6(2), 565-575. (HEC recognized Journal)
 22. Gill, A. A., Shahzad, A., & Sri Ramalu, S. (2019). An examination of post implementation success determinants of enterprise resource planning: insights from industrial sector of Pakistan. *International Journal of Supply Chain Management (IJSCM)*, 8(3), 8-3. (Scopus indexed)
 23. Gill, A. A., Shahzad, A., Ramalu, S. S., Iqbal, F., & Ashraf, I. (2019). Influence of Green Supply Chain Management Practices on Operational Performance: An Empirical Study amongst Pakistani Textile Manufacturers. *Journal of Business Management and Accounting*, 9(1), 55-72. (International peer reviewed Journal)
 24. Gill, A. A., Shahzad, A., & Ramalu, S. S. (2018). Examine the influence of enterprise resource planning quality dimensions on organizational performance mediated through business process change capability. *Global Business Management Review*, 10(2), 41-57. (International peer reviewed Journal)
- Gill, A. A., Shahzad, A., & Ramalu, S. S. (2016). Enterprise Resource Planning (ERP) Implementation Issues: An Empirical Study in Commercial Banking Industry of Pakistan. *Journal of Resources Development and Management*, 18, 86-92. (International peer reviewed Journal)

CONFERENCE PAPER

- Utami, I. W., Gill, A. A., Purnomo, S., Ali, M. H., Fatama, A. I., & Salamah, U. (2022, June). The Role of Readiness Technology Optimism Influences the Use of Mobile Computing Devices Among Students. In *WICSTH 2021: Proceedings of the 1st Warmadewa International Conference on Science, Technology and Humanity, WICSTH 2021, 7-8 September 2021, Denpasar, Bali, Indonesia* (p. 115). European Alliance for Innovation.

CONDUCTED PROFESSIONAL WORKSHOPS

- One day interactive workshop on Data Analysis using SmartPLS dated 14-15 January 2017 at Prince of Songkla University, Trang Campus, Kingdom of Thailand.
- One day interactive workshop on Data Analysis using SmartPLS dated 19-20 Oct 2017 at Othman Yeop Abdullah Graduate School of Business, University Utara Malaysia.
- One day interactive workshop on Data Analysis using SmartPLS dated 28 April 2016 at School of Technology Management, University Utara Malaysia.
- One day interactive workshop for Postgraduate students on reference manager using Endnote dated 25 April 2016 at School of Accountancy, University Utara Malaysia.
- One day interactive workshop on SPSS dated 8 February 2014 at University of Central Punjab Sahiwal Campus.
- One day interactive workshop on Peachtree Accounting Software dated 21 June 2014 at the University of Central Punjab Sahiwal Campus.

ATTENDED PROFESSIONAL CONFERENCES/TRAINING/WORKSHOPS

- Research workshop on “International Grants” on 12 January 2016 at University Utara Malaysia
- Research workshop on “Thesis formatting for submission” on 21 May 2016 at Fatehah Learning Center, Kuala Lumpur, Malaysia
- Two days Pre-Conference workshop on Basic PLS using SmartPLS 3.0 A Hands-on Approach to Structural Equation Modeling on 10-11 May 2016 at Universiti Sains Malaysia
- Research Workshop on “Problem Statement and Identifying Gaps” on the 22 March 2016 University Utara Malaysia
- 5th symposium on Business Postgraduate Research on 8th December 2015 at OYAGSB, University Utara Malaysia

REFEREES

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